

Cloud-based Analytics

Educational Webinar

DataSelf
BI for mid-sized companies



Presenter:

Joni Girardi, DataSelf Founder & CEO

Agenda

- Cloud-based Analytics
- Demo
- Q&A



Deployment Options

- On-premises
- Cloud
- Hybrid



Cloud-based Deployments

- Software and infrastructure sold "as a service" through the Internet.
- Remote servers hosting products and services.
- Users simply log on to the network without owning or installing anything.

Cloud-based Analytics

- Gartner: data source, data models, processing apps, computing power, analytic models, and sharing of results.

Cloud-based Analytics Pros

- No need to install, update, upgrade.
- Lower entry cost, cost predictability.
- Deployment speed.
- Security: Professionally managed. Easy access. Isolates LAN.
- Easy data consumption: PC, Mac, mobile.
- Computing power.

Cloud-based Analytics **Cons**

- Internet.
- Long-term cost may be higher depending on needs and resources.
- Some lost of control over assets.
- Security: Outside of your domain. Challenges complying to extensive legal requirements.

Cloud-based Analytics Options

**Your needs,
your choices!**



Why DataSelf Analytics?

Simplifies and amplifies analytics

On premises, in the cloud, or hybrid

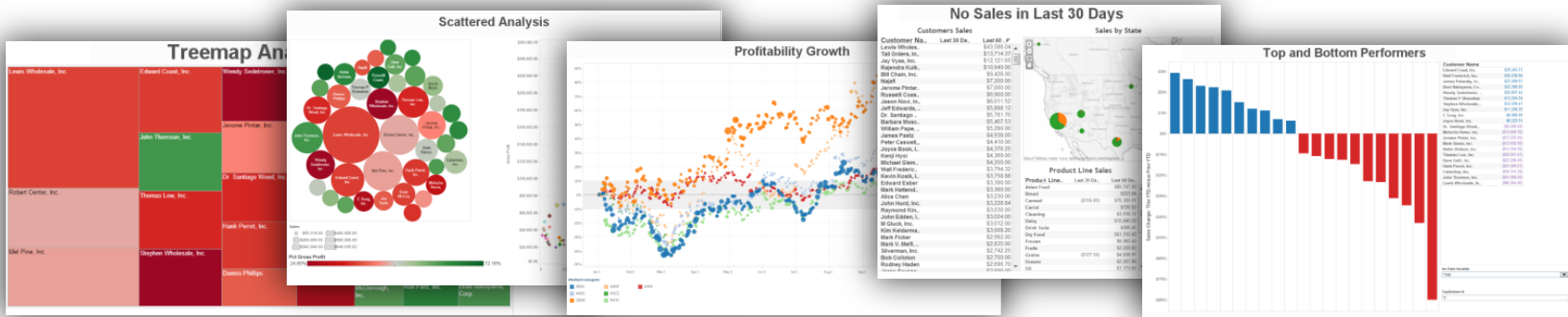




Easy

2,000+

reports, dashboards & KPI's



DataSelf Analytics

It's like driving a Ferrari



Test Drive!

- Secured access
- Sample KPIs
- Ad hoc examples



Q & A

Thank you!

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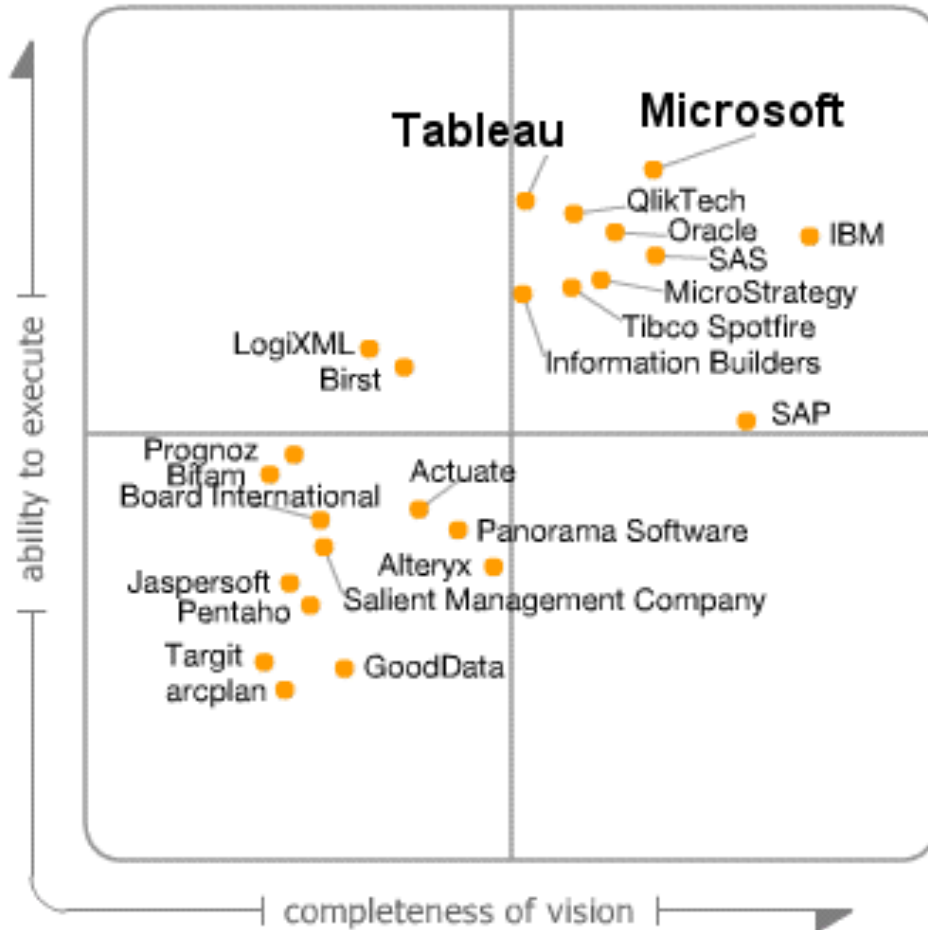
DataSelf Analytics

So fast, so nimble, so liberating
that it's like driving a Ferrari...

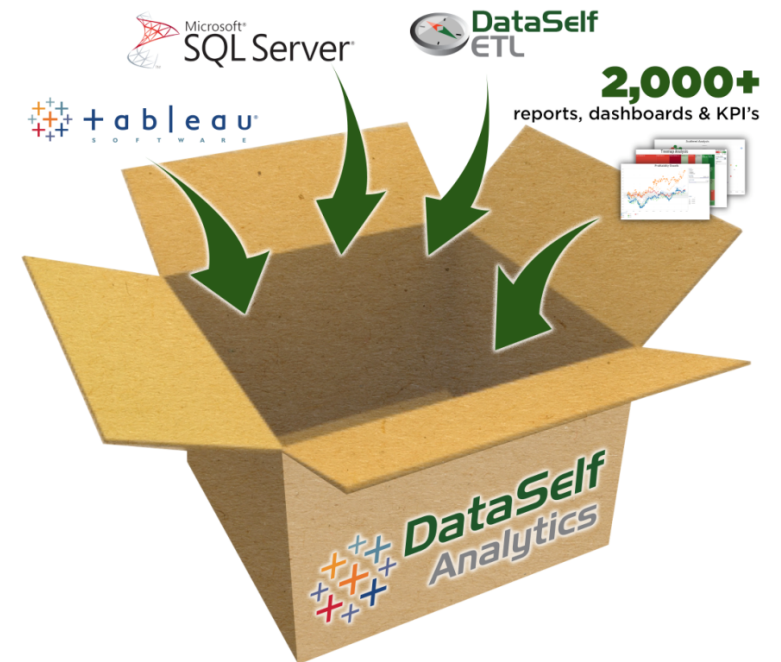
2,000 reports, dashboards and KPI's
In-memory analytics
Data warehousing



Gartner Magic Quadrant for BI and Analytics Platforms



As of February 2013



DataSelf Analytics Architecture

