

Analytics for SalesLogix

Educational Webinar



DataSelf
BI for mid-sized companies

For voice:

Call (312) 878-3080, access code 399-868-165

PIN from webinar panel

or use GoToMeeting voice over IP

Session starts at 9:02 AM PT

Analytics for SalesLogix

Educational Webinar

DataSelf
BI for mid-sized companies



Presenter:

Joni Girardi, DataSelf Founder & CEO

Agenda

- Why Analytics
- DataSelf Analytics demo
- Q&A



Analytics for CRM & Sales

- Opportunity/pipeline management
- Campaign/contact management
- Support case management
- Sales and profitability
- Sales commissions
- Data integration

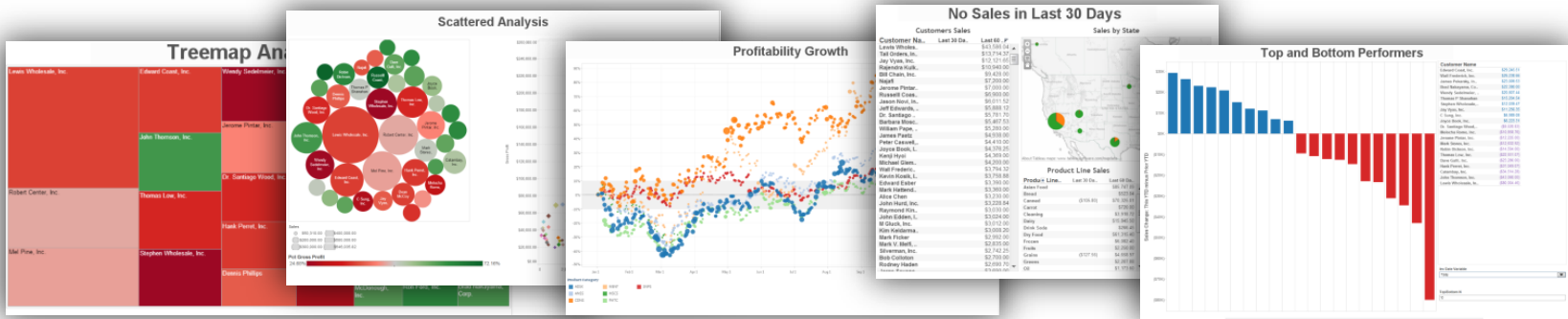




Easy

2,000+

reports, dashboards & KPI's



DataSelf Analytics

It's like driving a Ferrari



Test Drive!

- Secured access
- Sample KPIs
- Ad hoc examples

DataSelf Analytics ROI

Quick ROI



4 to 5-figure investment



Thank you!

Joni Girardi, DataSelf Corp. CEO & Founder

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DataSelf Analytics

So fast, so nimble, so liberating
that it's like driving a Ferrari...

2,000 reports, dashboards and KPI's
In-memory analytics
Data warehousing

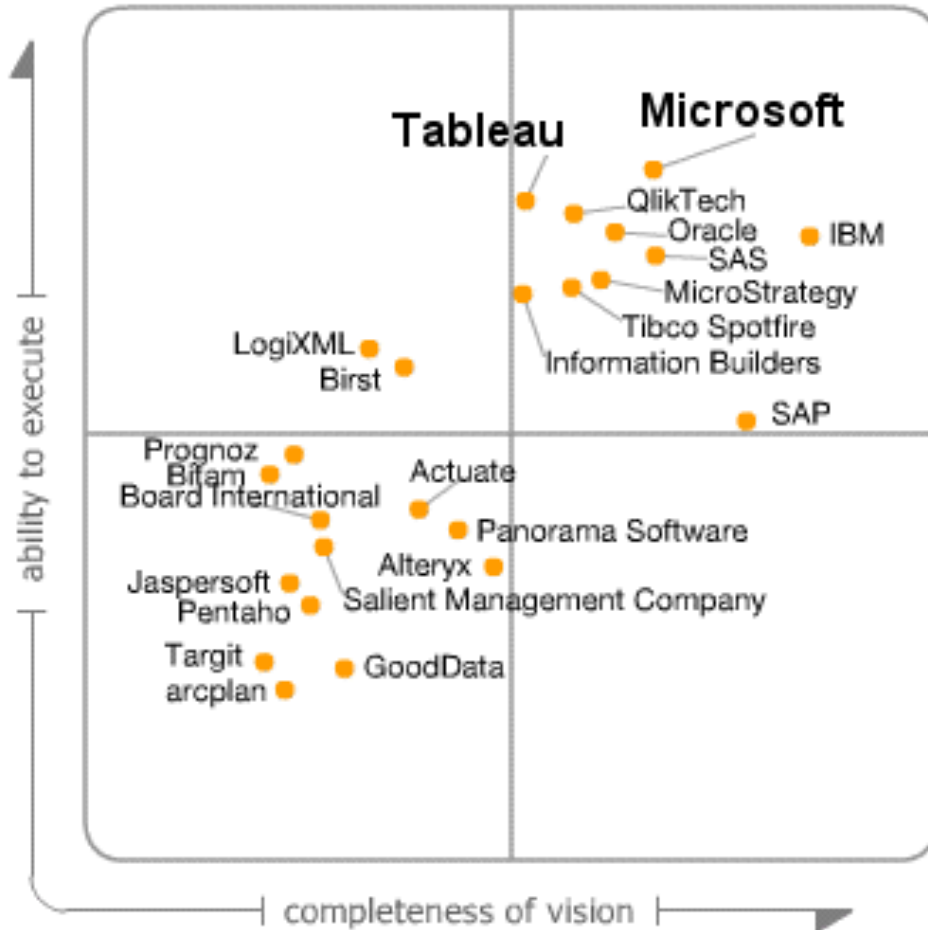


Why DataSelf Analytics?

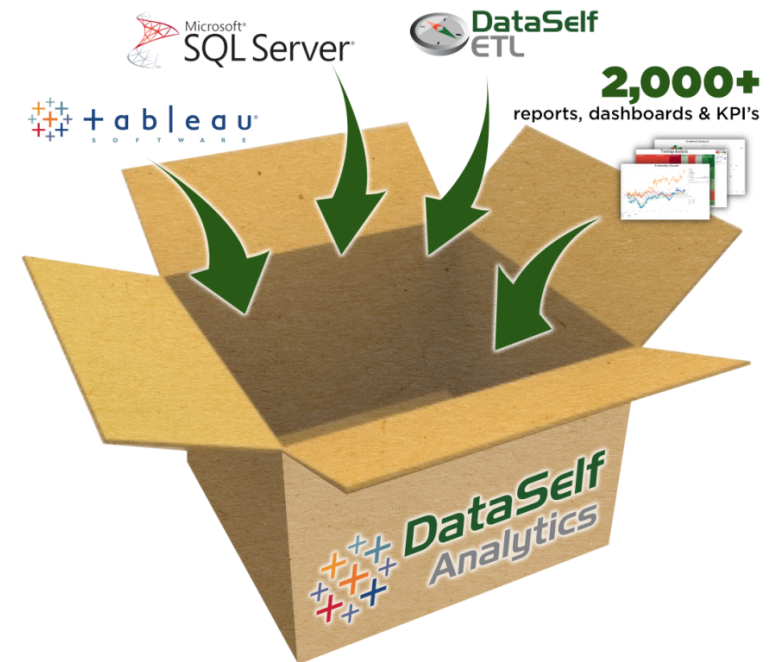
**Simplifies and amplifies
analytics**



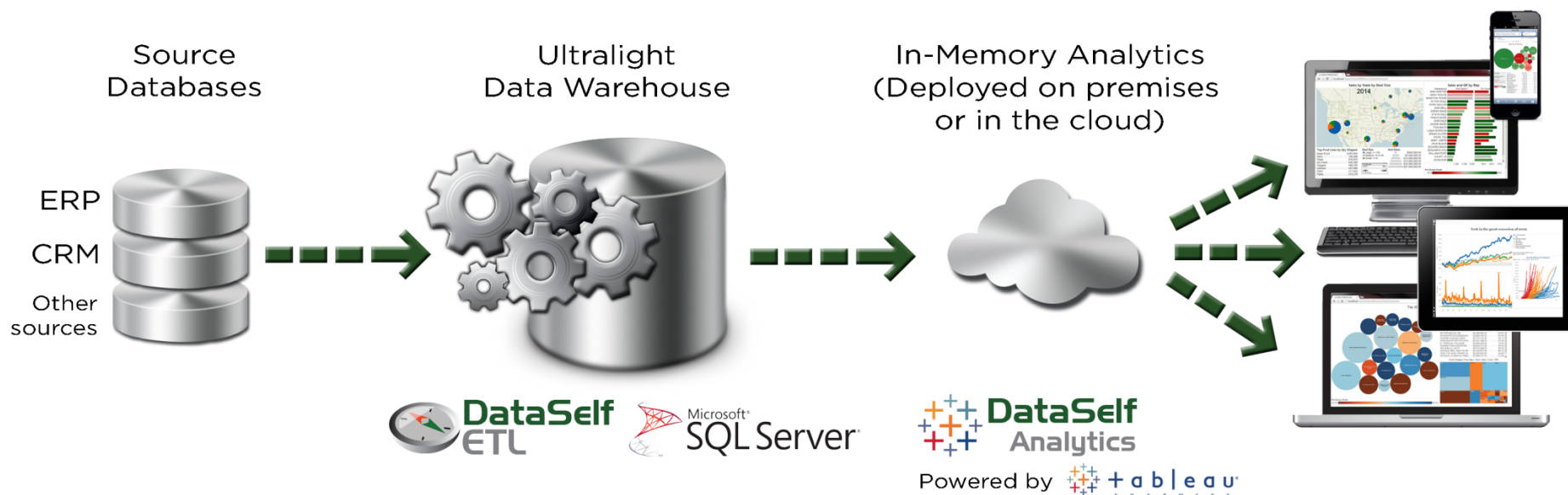
Gartner Magic Quadrant for BI and Analytics Platforms



As of February 2013



DataSelf Analytics Architecture





Positioning in SalesLogix Market

Ease of use
Speed
Feature set
Cost

