

# BI Beyond Reporting for Sage Pro

**For voice:** call (636) 277-0136, access code 502-403-445  
**Or use GoToMeeting voice over IP**  
**Session starts at 11:02 am PT**

**DataSelf BI**

So fast, so nimble, so liberating  
that it's like driving a Ferrari...

2,000 reports, dashboards and KPI's  
In-memory analytics  
Data warehousing



# BI Beyond Reporting for Sage Pro

Presenter:

**Joni Girardi, DataSelf Founder & CEO**

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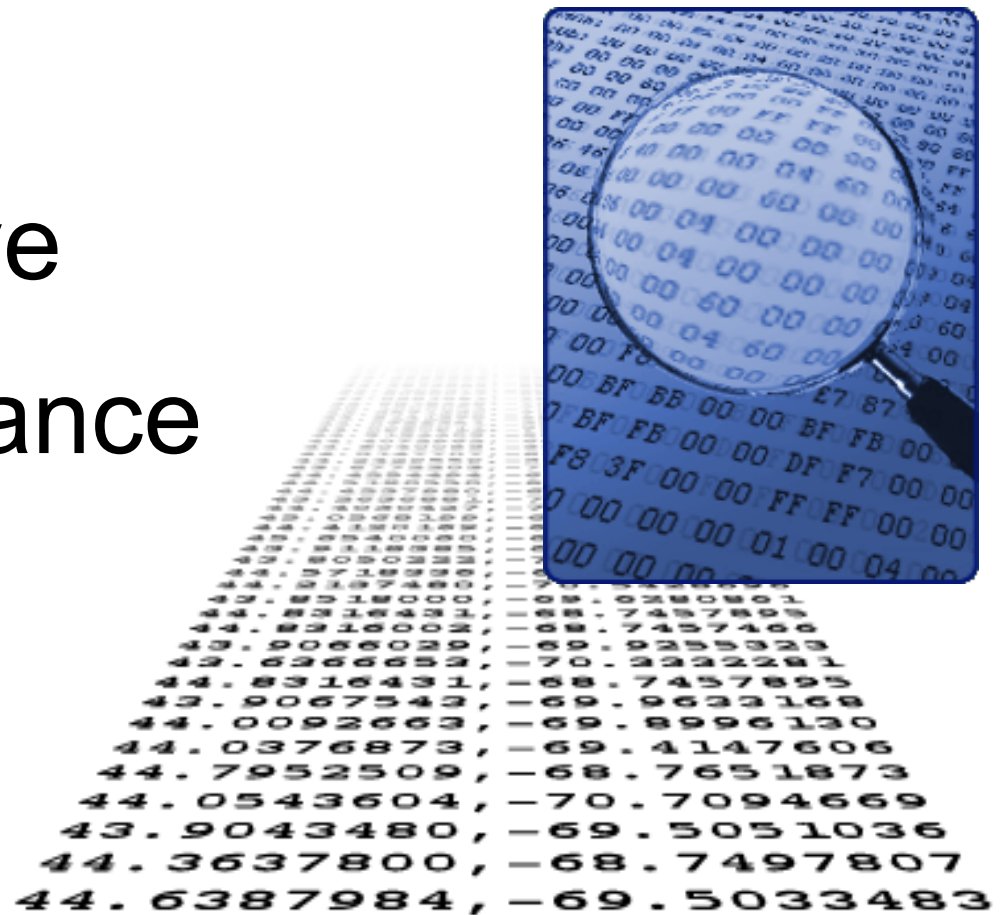
# Agenda

- Why Analytics/BI: 15 min
- DataSelf Analytics demo: 35 min
- Q&A



# Traditional Reporting Challenges

- Labor intensive
- Poor Performance



# Why organizations turn to BI



**Business user  
empowerment**

## **DataSelf BI Benefits**



- Users can tackle over 70% of their own reporting needs - no IT help
- Runs queries in seconds

# Analytics

- Focus on business users
- Easy to collaborate



# Ultra-Light Data Warehousing

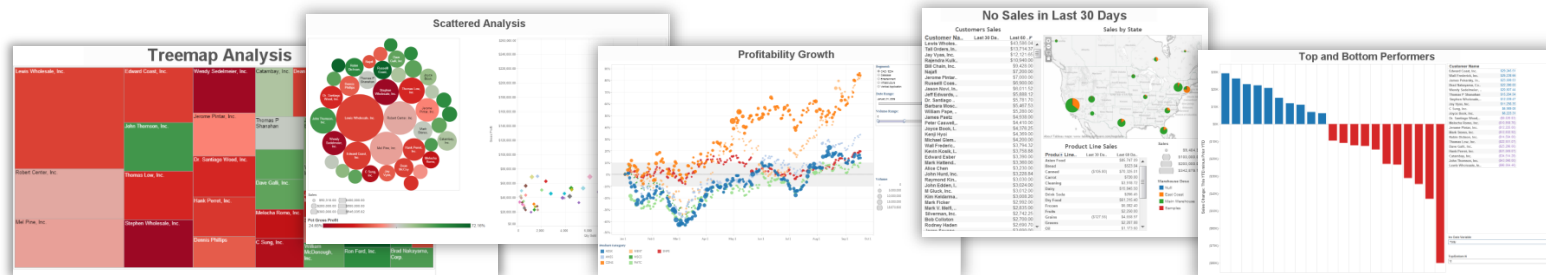
- One-version-of-the-truth
- Database optimized for BI



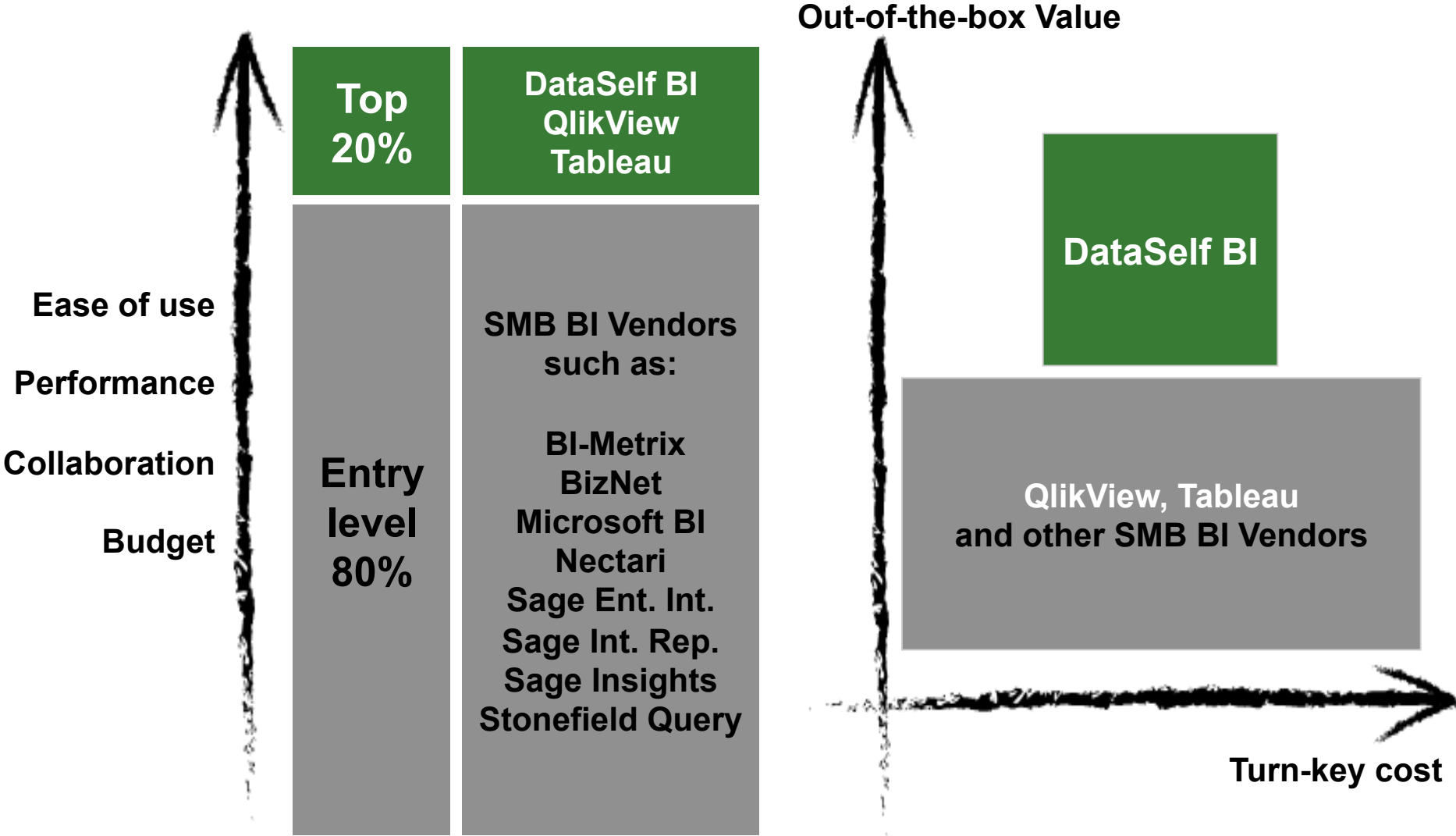
# Out-of-box Templates

# 2,000+

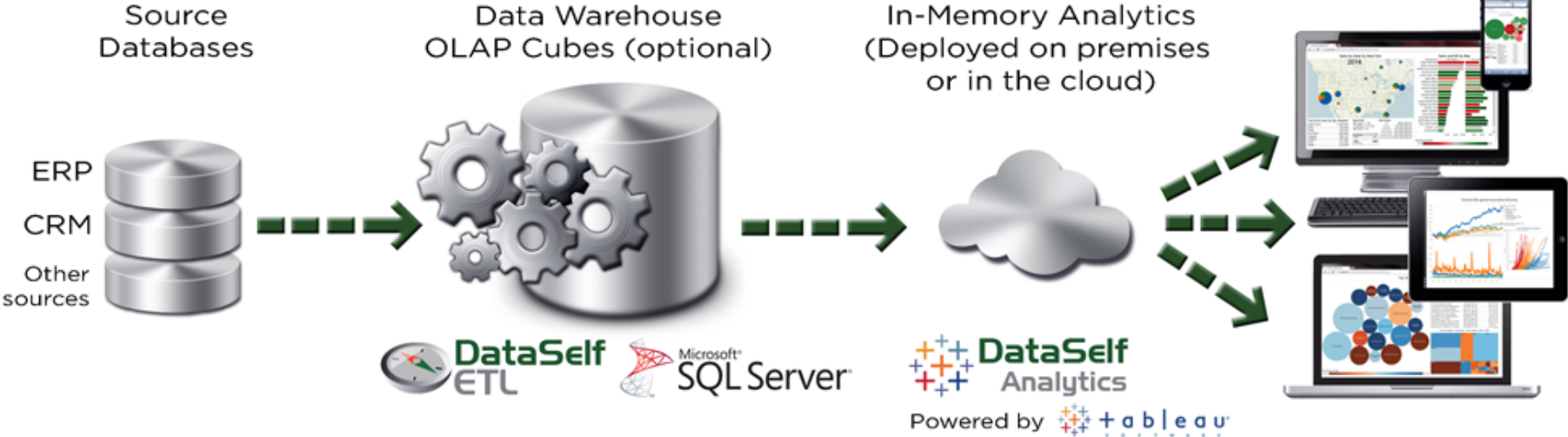
reports, dashboards & KPI's



# SMB Analytics Market Landscape



## DataSelf BI Architecture



# DataSelf Analytics

powered by  **tableau**  
S O F T W A R E

- Leader in data visualization (ease of use)
- Growth: sales 80% yoy, 10K+ customers
- Successful IPO in May 2013
- Tight integration with Microsoft BI
- Affordable
- Supports desktop, web & mobile devices
- Extensive online resources

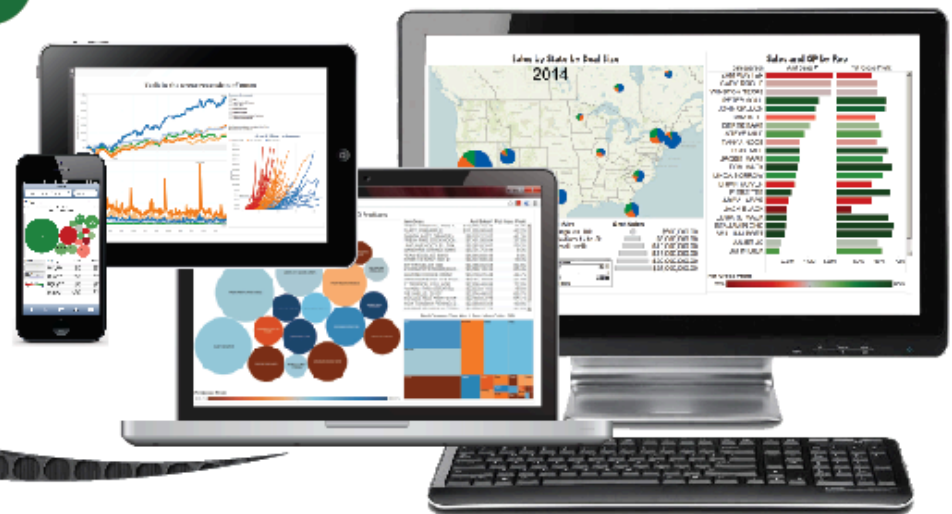
## DataSelf Analytics Demo

- Secured access
- Sample KPIs
- Dashboard building

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## DataSelf BI ROI



- ROI: months
- Turn-key solution: 5-figure range

# DataSelf BI

BI for mid-sized companies

- Ease of use
- Runs queries in seconds
- Over 2,000 KPIs





**Q&A**

# Thank you!

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