

Webinar

Analytics for Field Service Enterprise



AutomatedService

Sage 100 ERP

Presenter: Joni Girardi, DataSelf Founder & CEO

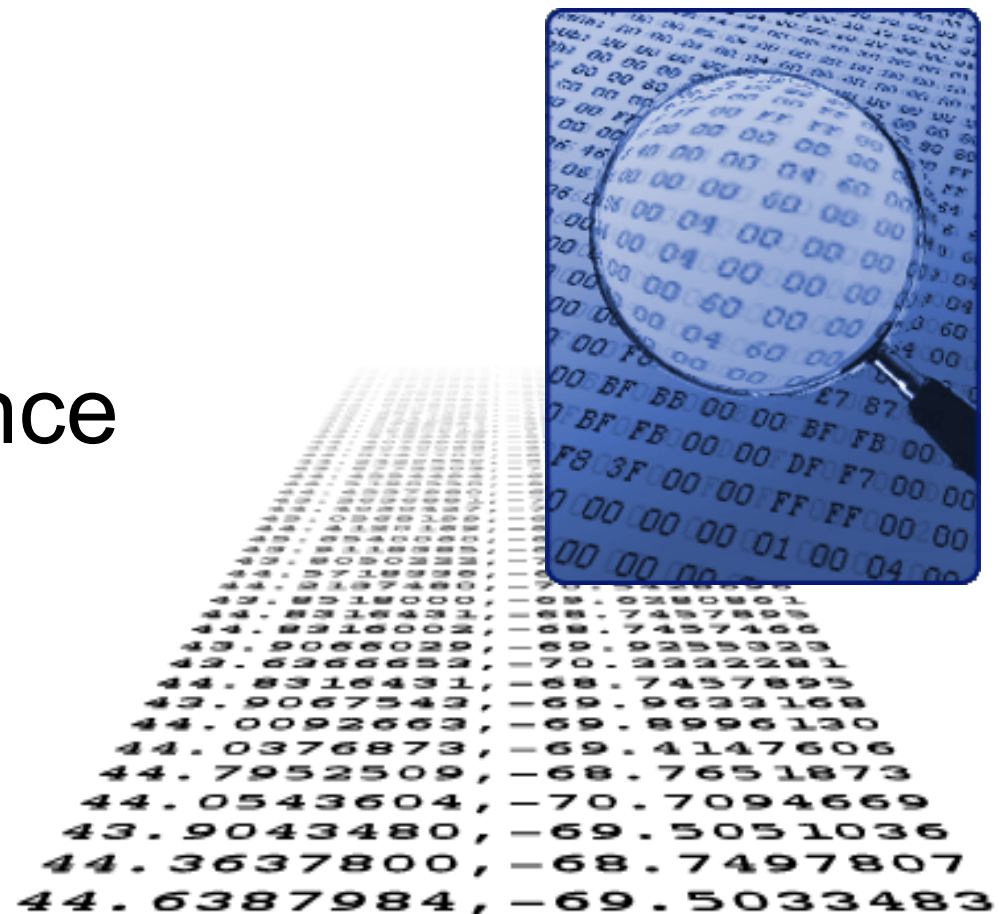
Agenda

- Why Analytics/BI: 15 min
- DataSelf Analytics demo: 30 min
- QA

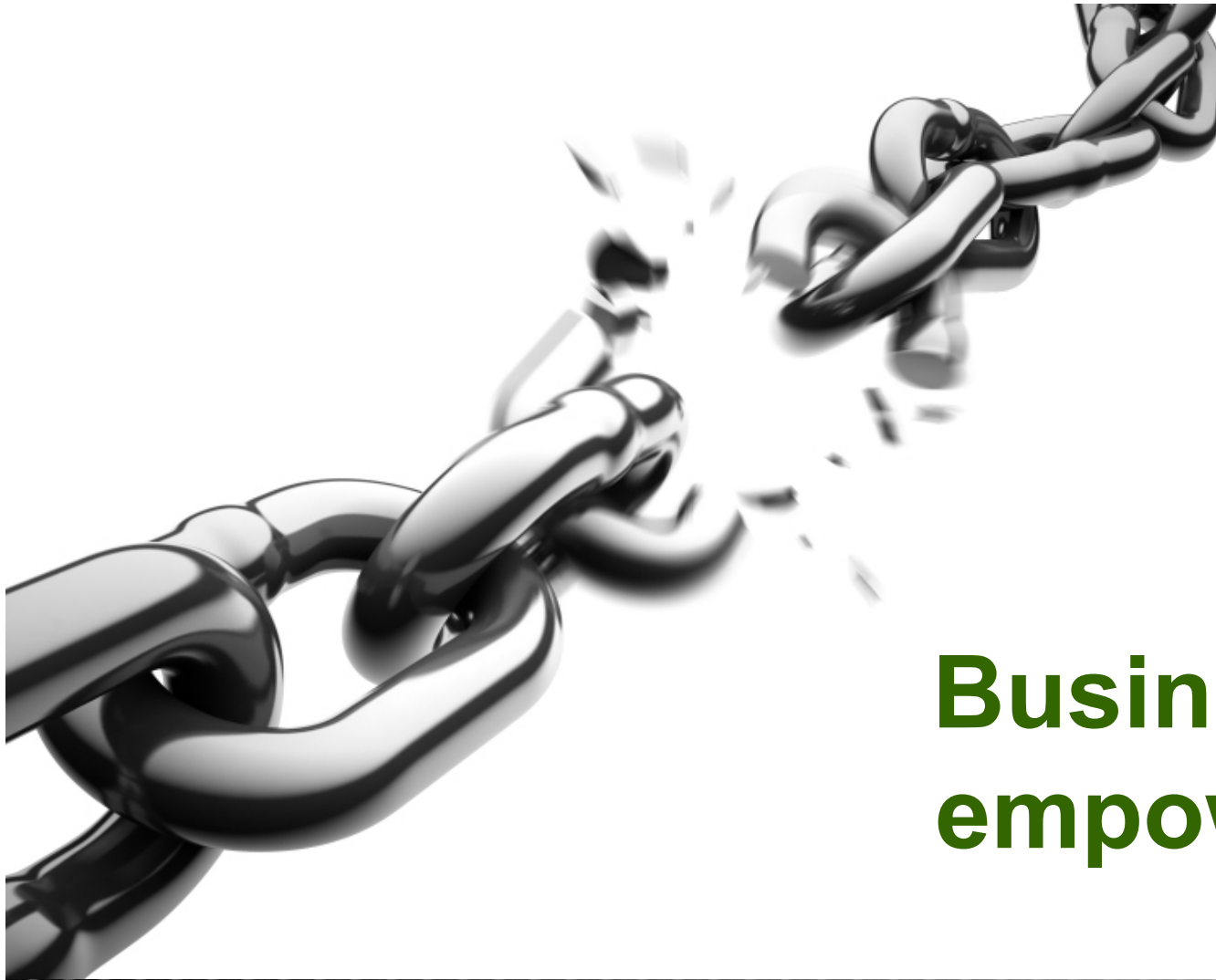


Traditional Reporting Challenges

- Labor intensive
- Poor Performance



Why organizations turn to BI



**Business user
empowerment**

DataSelf BI Benefits



- **Users can tackle over 70% of their own reporting needs - no IT help**
- **Fast analytics** (queries run in seconds)

Analytics

- Focus on business users
- Easy to distribute

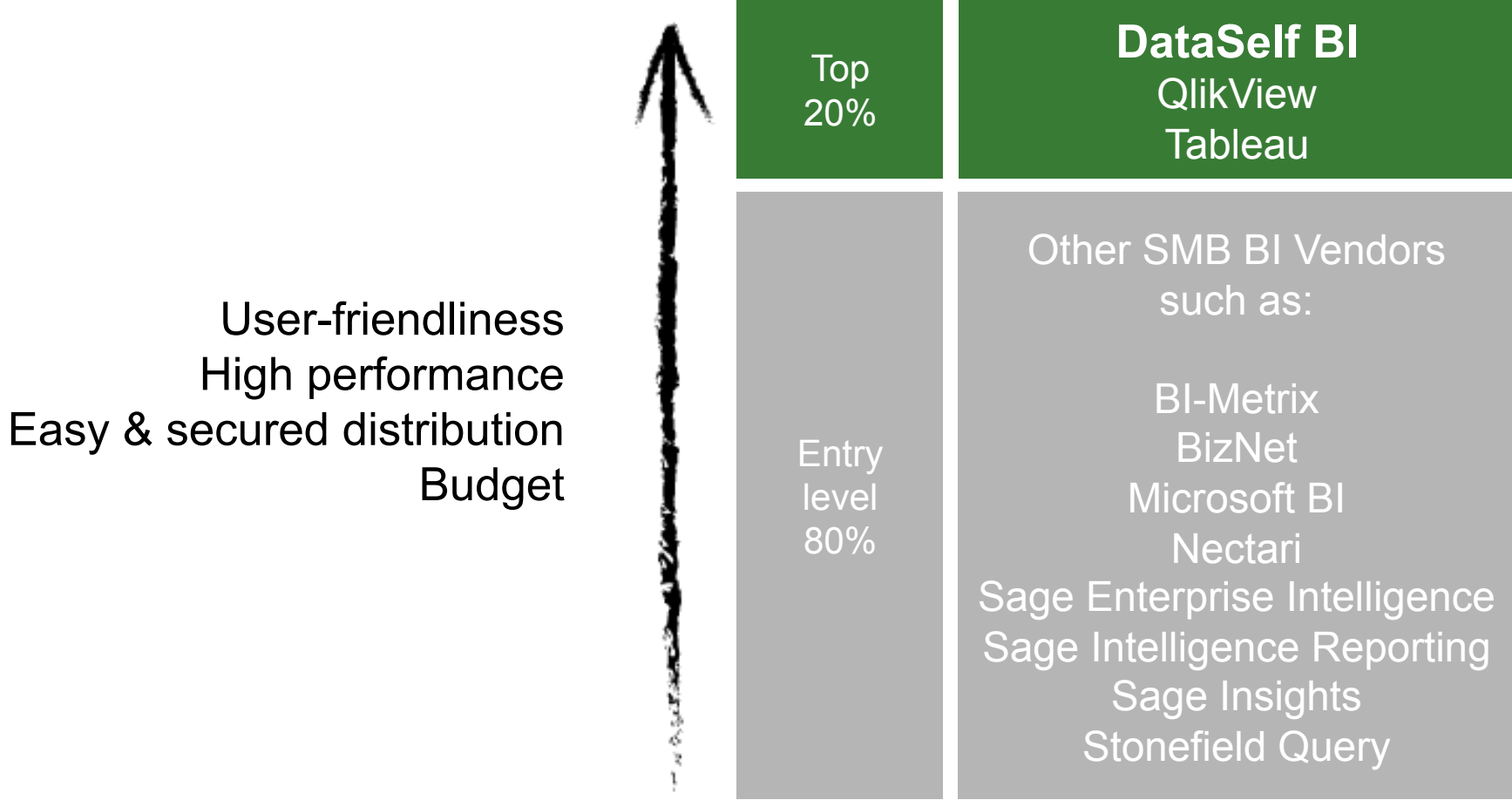


Ultra-Light Data Warehousing

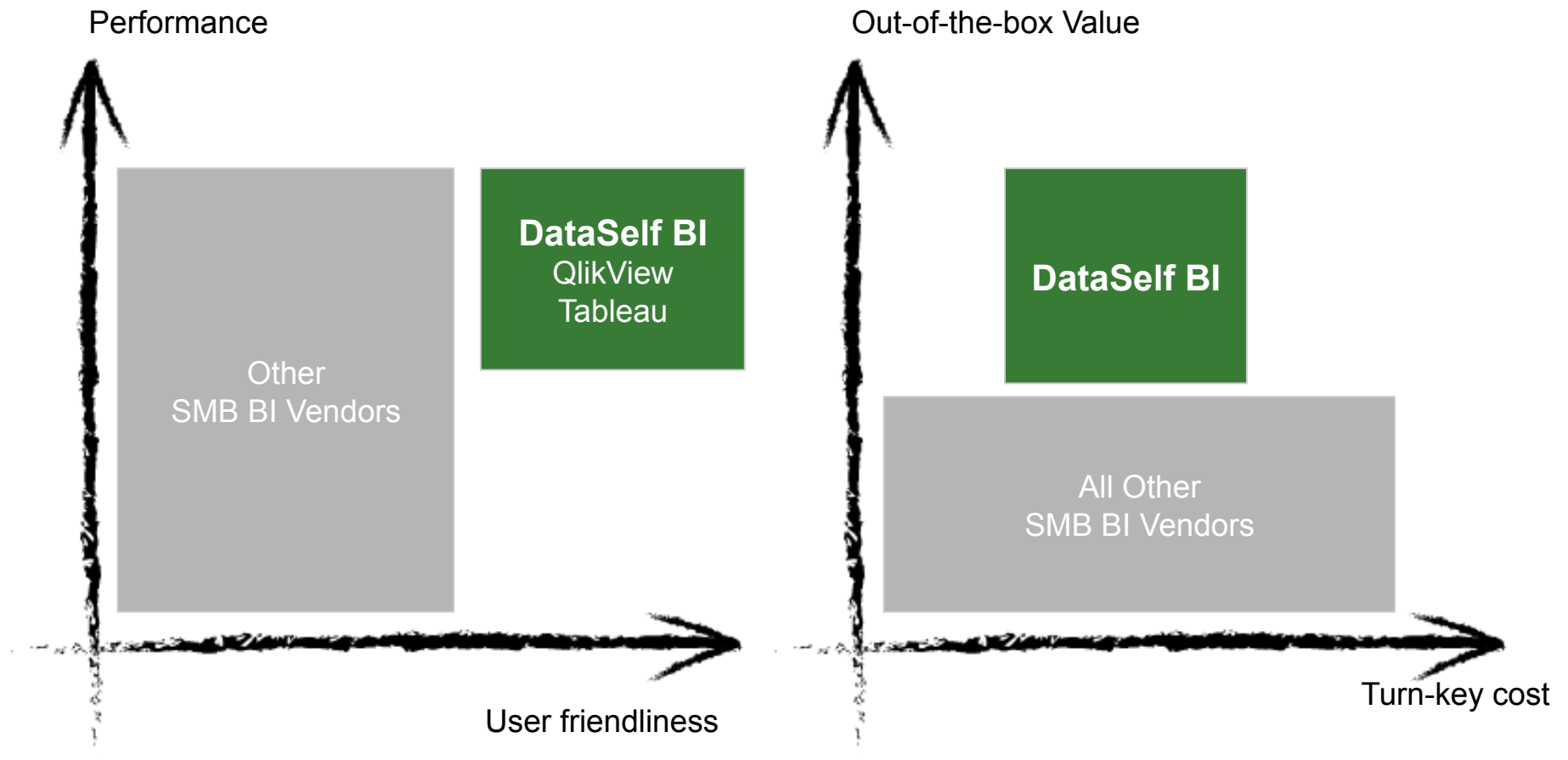
- One-version-of-the-truth
- Database optimized for BI



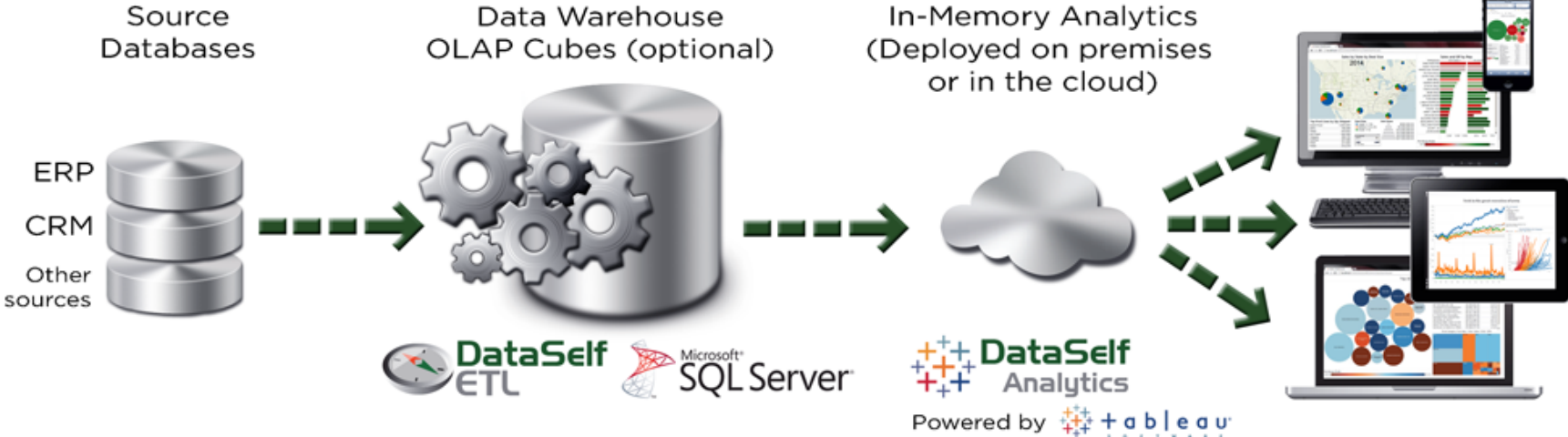
SMB Analytics Market Landscape



SMB Analytics Market Landscape



DataSelf BI Architecture



DataSelf Analytics Demo

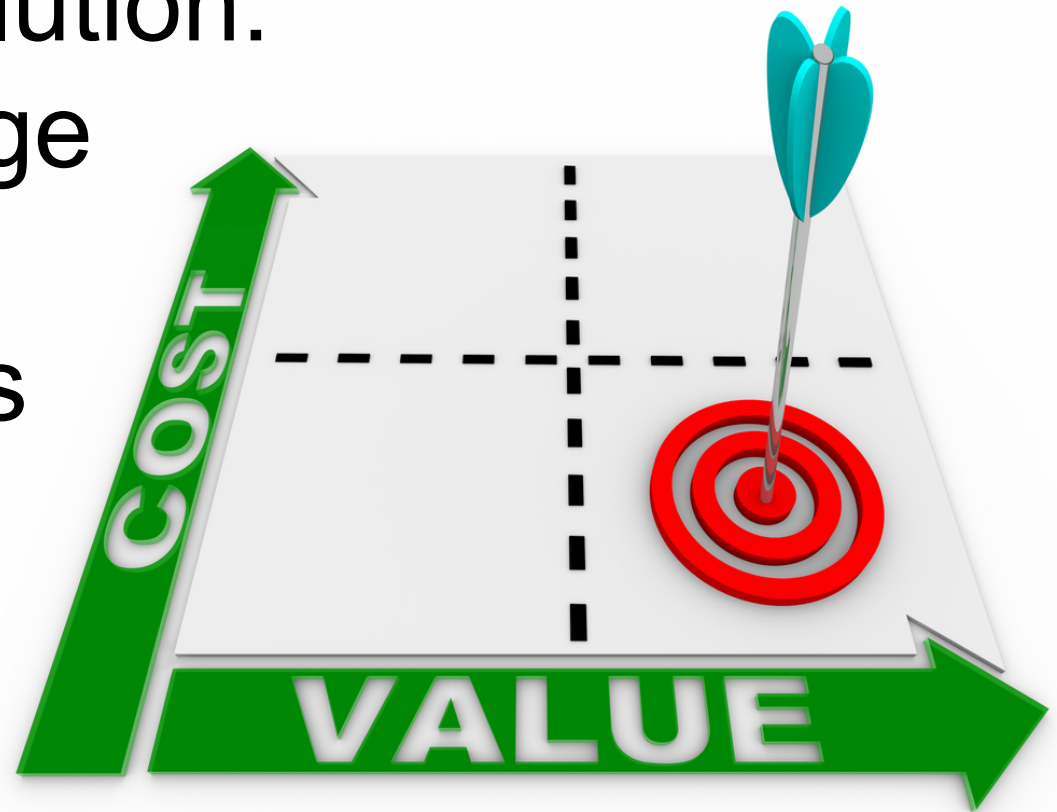


DataSelf Analytics
So fast, so nimble, so liberating
that it's like driving a Ferrari

Web and mobile analytics, ease of use, security

DataSelf BI Pricing

- Turn-key solution:
5-figure range
- ROI: months



DataSelf BI

BI for mid-sized companies

- Ease of use
- Runs queries in seconds
- Over 2,000 preconfigured reports, dashboards & KPI's





Q & A

Thank you!



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